Revision of the Year-end Dividend for the Fiscal Year Ending February 2001

Because Seven-Eleven Japan Co., Ltd., now expects to reach its budgeted performance goals for the fiscal year ending February 2001, the Company is boosting the year-end dividend to 15.50 yen per share in recognition of the strong support of our shareholders. This represents an increase of 1 yen per share from the previous forecast of 14.50 yen per share publicly announced on October 12, 2000.

The total annual dividend will amount to 30.00 yen per share. However, if the two-for-one stock split implemented on October 15, 1999 is taken into account, the total annual dividend actually represents a 4 yen per share increase from 26 yen in the previous fiscal year.

Interim Dividend and Revised Year-end Dividend (Fiscal 2001)

	Dividends per share (yen)		
	Interim	Year-end	Total
Previous forecast (Oct. 12, 2000)	14.50	14.50	29.00
Interim and revised year-end	14.50	15.50	30.00

Dividends in Previous Fiscal Year (Fiscal 2000)

	Interim	Year-end	Total
Dividends per share (yen)	25.00	13.50	38.50
Adjusted for stock split (yen)	12.50	13.50	26.00