Notice Concerning Change in the Number of Shares per Unit

Seven-Eleven Japan Co., Ltd. (hereafter, Seven-Eleven Japan) hereby gives notice of a decision concerning a change in the number of shares per unit, which was resolved at the meeting of the Board of Directors held on April 8, 2004. Details are as follows.

(1) Reason for change

Seven-Eleven Japan regards increasing individual shareholder numbers and enhancing share liquidity as important capital policies. Accordingly, Seven-Eleven Japan has executed 16 stock splits and free share distributions since listing with a view to lowering the value of investment units.

Seven-Eleven Japan regards measures to further expand its shareholder base and increase share liquidity as necessary at this juncture, and will therefore change the number of Seven-Eleven Japan shares per unit.

- (2) Details of change The number of shares per unit will change from 1,000 to 100 shares.
- (3) Date of change The change will be executed on August 2, 2004 (Monday)

Note: Seven-Eleven Japan's Tokyo Stock Exchange trading unit will also change from 1,000 to 100 shares on August 2, 2004.