

[Translation]

March 29, 2023

SEVEN-ELEVEN JAPAN CO., LTD.

Seven-Eleven to Use Containers Made with Less Ink and Coloring to Reduce CO₂ Emissions by Approximately 800 Tons a Year

Seven-Eleven to Roll out Environmentally-friendly Containers across Japan

Gradual Changeover from Late May 2023 with Completion Scheduled across Japan for the Summer

SEVEN-ELEVEN JAPAN CO., LTD. (Headquarters: Chiyoda-ku, Tokyo; President & Representative Director: Fumihiko Nagamatsu) will change the containers we use in our boxed meal and side dishes to those made with less petroleum-derived ink and coloring in our 21,402 7-Eleven stores across Japan (as of the end of February 2023) on a gradual basis from late May 2023.

The containers we will now use will be made with less petroleum-derived ink and coloring. This will reduce the amount of CO₂ emitted from the containers themselves and in their manufacturing process. If we calculate the effect of this in our stores nationwide, we estimate we will be able to reduce CO₂ emissions by approximately 800 tons through this initiative. We have designed these containers to be easy to recycle by reducing the coloring process.

We introduced these containers in 7-Eleven stores in Hokkaido in December 2022 in advance of nationwide roll-out. We conducted verification from various perspectives and improved the containers such as by changing part of their shape to raise logistics efficiency.

Seven-Eleven will continue to promote a reduction in the environmental burden in our nationwide store network and entire supply chain in the future. We will work to ensure we leave a rich global environment to future generations.

Overview

■ Features of the New Containers

These white or semi-transparent containers are easy to recycle because they are made with less petroleum-derived ink and coloring.



- Applicable Products

Approximately 60 items including boxed meals, noodles, and side dishes

- Sales Floor Image

