

SEVEN-ELEVEN JAPAN CO., LTD. may provide all or part of the following information, which is obtained via Cookies, etc., from your electronic devices to third parties for the purposes listed below:

Browsing history, search history, internet advertisement contact log data, advertising terminal identification ID, app usage history, purchase/order history, common member ID, IP address, email address and phone number (hashed using the same method for matching with information held by the recipient).

(A) For the maintenance and improvement of the Service, and for the development and improvement of products and services provided by SEVEN-ELEVEN JAPAN;

(B) For advertising and promotion by SEVEN-ELEVEN JAPAN or a third party (including advertising, promotion, and product suggestions tailored to the customer, conducted by analyzing the customer's purchase history, website browsing history, and other information);

(C) For the analysis of sales and customer trends for products and services on behalf of SEVEN-ELEVEN JAPAN or a third party.

■Google LLC

- **Target Services:** Google, YouTube, Google Analytics, Firebase, etc.
- **Purpose of Provision:** (A), (B), and (C) of the above
- **Country of Recipient:** United States of America
- **Information regarding Measures for Personal Information Protection:**
 - Privacy Policy: <https://policies.google.com/privacy?hl=ja> (external site)
 - Advertising - Policies & Terms: <https://policies.google.com/technologies/ads> (external site)
 - How Google uses information from sites or apps that use Google services: <https://www.google.com/intl/ja/policies/privacy/partners/> (external site)

■AppsFlyer Ltd.

- **Target Services:** AppsFlyer
- **Purpose of Provision:** (A), (B), and (C) of the above
- **Country of Recipient:** Ireland
- **Information regarding Measures for Personal Information Protection:**
 - Services Privacy Policy: <https://www.appsflyer.com/legal/services-privacy-policy/> (external site)
 - Explanation regarding the handling of personal information at AppsFlyer Ltd.: <https://www.appsflyer.com/jp/product/gdpr-ccpa> (external site)
- **United States of America:** https://www.ppc.go.jp/files/pdf/USA_report.pdf (external site)